IN THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application. An identifier indicating the status of each claim is provided.

Listing of Claims

- 1-4. (Canceled)
- 5. (Currently Amended) A method according to elaim 4 claim 67 wherein $\alpha = (\alpha' + \text{offset})$

where α' + offset is a function of the data bit to be embedded in the coefficient, $\alpha' = 0 \text{ if S is positive and the data to be } \underbrace{\text{embedded}}_{\text{embedded}} \text{ is a symbol of a first value,}$ $\alpha' = 0 \text{ if S is negative and the data to be } \underbrace{\text{embedded}}_{\text{embedded}} \text{ is a symbol of a second}$ value, and

otherwise α' is a function of S such that Σ Ci' Pi has the correct sign to represent the symbol to be encoded embedded.

- 6. (Original) A method according to claim 5, wherein the first value is "1" and the second value is "0".
- 7. (Currently Amended) A method according to claim 4 claim 5, wherein the said function of S is $\alpha' = -S/(L-1)$ or $\alpha' = -S/L$.

- 8. (Currently Amended) A method according to claim 4 claim 5, wherein the magnitude of the offset is greater than or equal to zero.
- 9. (Original) A method according to claim 8, wherein the magnitude of the offset is one.
- 10. (Currently Amended) A method according to elaim 4 claim 67, wherein the said coefficients are coefficients of a wavelet transform of the material information signal.
 - 11. (Currently Amended) A method according to elaim 4 claim 67, wherein the data to be embedded includes a UMID Unique Material Identifier (UMID).
- 12. (Currently Amended) A method of removing data from an information signal representing material, which data has been embedded by the method of claim 4 claim 67, the method comprising the steps of:

calculating the correlation S'= Σ Ci'*Pi for i=1 to L, where Pi are the bits of the PRSS

Pseudo Random Symbol Sequence (PRSS) and have values +1 and -1;

calculating α_r as a function of S'; and calculating Ci=Ci'- α_r .Pi to recover the unmodified coefficients Ci.

13. (Original) A method according to claim 12, wherein $\alpha_r = S'/(L-1)$ or $\alpha_r = (S'/L)$.

14. (Currently Amended) A method according to claim 12, further comprising the step of:

deriving the symbols of the eoncealed embedded data from S', where if S' is positive a symbol is of the first value and if S' is negative a symbol is of the second value.

15. (Currently Amended) A method according to claim 12, <u>further</u> comprising the step of:

generating and synchronizing a reference pseudo random symbol sequence with the pseudo random symbol sequence of the embedded data.

16. (Currently Amended) A computer program product <u>embodied in a computer</u> readable medium arranged to carry out the method of <u>claim 1 claim 67</u>, when run on a computer.

17-20. (Canceled)

21. (Currently Amended) Apparatus according to elaim 20 claim 68 wherein $\alpha = (\alpha' + \text{offset})$

where α' + offset is a function of the data bit to be embedded in the coefficient, and the apparatus is arranged to

calculate modified coefficient values Ci' = Ci + $(\alpha'+ \text{ offset})*Pi$ where $\alpha'=0$ if S is positive and the data to be encealed embedded is a bit of a first value,

 $\alpha'=0$ if S is negative and the data to be <u>concealed</u> <u>embedded</u> is a bit of a second value, and

otherwise α' is a function of S such that Σ Ci'.Pi has the correct sign to represent the bit to be encoded embedded.

- 22. (Original) Apparatus according to claim 21, wherein the first value is "1" and the second value is "0".
- 23. (Original) Apparatus according to claim 21, wherein $\alpha = -S/(L-1)$ or -S/L.
- 24. (Currently Amended) Apparatus according to elaim 20 claim 21, wherein the offset is greater than or equal to zero.
- 25. (Currently Amended) Apparatus according to elaim 25 claim 24 wherein the offset = 1.
- 26. (Currently Amended) Apparatus according to elaim 20 claim 68, wherein the coefficients are coefficients of a wavelet transform of the material information signal.

27. (Currently Amended) Apparatus according to claim 20 claim 68, further comprising:

a generator for generating a <u>UMID-Unique Material Identifier (UMID)</u> as the said data to be embedded.

28. (Currently Amended) Apparatus for removing data from <u>an information signal</u> representing material, which data has been embedded by the apparatus of <u>claim 20</u> <u>claim 68</u>, the apparatus comprising:

a generator for generating a PRSS <u>Pseudo Random Symbol Sequence (PRSS)</u>; and a calculator for calculating,

the correlation S'= Σ Ci'.Pi for i= 1 to L where Pi are the bits of the PRSS,

a value α_r , dependent on S', and

a coefficient value Ci=Ci'- α_r.Pi to recover the unmodified coefficients Ci.

- 29. (Original) Apparatus according to claim 26, wherein $\alpha_r = S/(L-1)$ or (S/L).
- 30. (Currently Amended) Apparatus according to claim 28, further comprising:

 a decoder for deriving the bits of the eoncealed embedded data from the correlation value

 S', where if S' is positive a bit of the data has a first value and if S' is negative a bit of the data

 has a second value.

- 31. (Currently Amended) Apparatus according to claim 28, <u>further</u> comprising a synchronizer for synchronizing the generated <u>PRSS</u> <u>Pseudo Random Symbol Sequence</u> (<u>PRSS</u>) with the PRSS of the embedded data.
- 32. (Currently Amended) A method of embedding data in <u>an information signal</u> representing material, <u>said method</u> comprising the steps of:

producing transform coefficients Ci of the material;

comparing the magnitudes of the coefficients with a threshold value T; and

producing, from the coefficients Ci and the said data, modified coefficient values Ci' which are modified by respective information symbols of a pseudo random symbol sequence modulated by the said data to be embedded;

wherein the said step of producing modified coefficient values does not use coefficients of magnitude greater than the said threshold T and does not use the corresponding information symbols, the value of said threshold T being set to reduce a likelihood of any coefficient having a dominant effect on a correlation of the pseudo random symbol sequence and the information signal in which the data has been embedded.

33. (Original) A method according to claim 32, wherein

the modified coefficients $Ci'=Ci+\alpha.Pi$

where α .Pi is an information symbol modulated by the data to be embedded, α being a scaling factor.

- 34. (Original) A method according to claim 33, wherein α is dependent on the data.
- 35. (Original) A method according to claim 33, wherein α is of fixed value.
- 36. (Original) A method according to claim 32, wherein the modified coefficients $Ci'=Ci+\alpha.Ri$ where Ri is an information symbol Pi modulated by the data, and α is a scaling factor.
- 37. (Currently Amended) A method according to claim 32, wherein the said transform is a wavelet transform.
- 38. (Currently Amended) A method according to claim 32, wherein the said transform is a spatial frequency transform.
- 39. (Currently Amended) A method for detecting data embedded in <u>an information</u> signal representing material, the detecting method comprising:

receiving transform coefficients of the material information signal;

comparing the magnitudes of the received coefficients with a threshold value T; and

correlating, the said coefficients with a respective symbols of a pseudo random symbol

sequence to detect the said data,

wherein the correlating step does not use coefficients of magnitude greater than the said threshold T and corresponding symbols of the pseudo random symbol sequence.

40. (Currently Amended) A method according to claim 39, further comprising the step of:

removing the said data from the said received coefficients not using coefficients of magnitude greater than said threshold T.

41. (Currently Amended) A method of detecting data embedded in <u>an information</u> signal representing material, the method comprising[[;]] the steps of:

receiving transform coefficients of the material, information signal;

comparing the magnitudes of the received coefficients with a threshold Tclip;

clipping, to a magnitude Tclip, the magnitude of coefficients of magnitude greater than the said threshold Tclip; and

correlating the clipped and unclipped coefficients with a pseudo random symbol sequence to detect data embedded in the material information signal.

42. (Currently Amended) A method according to claim 41, further comprising the step of:

composing removing data from said clipped and unclipped coefficients.

43. (Currently Amended) A method of embedding data in <u>an information signal</u> representing material, <u>said method</u> comprising the steps of:

producing transform coefficients Ci of the material;

comparing the magnitudes of the coefficients with a threshold value T; and producing, from the coefficients Ci and the said data, modified coefficient values Ci' which are modified by respective information symbols of a pseudo random symbol

wherein the said step of producing modified coefficient values does not use coefficients of magnitude greater than the said threshold T and does not use the corresponding information symbols; and detecting the data by

receiving transform coefficients of the material;

sequence modulated by the said data to be embedded;

comparing the magnitudes of the received coefficients with a threshold Tclip;

clipping, to a magnitude Tclip, the magnitude of coefficients of magnitude greater than the said threshold Tclip; and

correlating the clipped and unclipped coefficients with a pseudo random symbol sequence to detect data embedded in the material.

44. (Currently Amended) A method of embedding data in <u>an information signal</u> representing material, the method comprising <u>the steps of:</u>

receiving transform coefficients Ci representing the material information signal; comparing the magnitudes of the said transform coefficients Ci with a threshold Tclip; clipping, to the magnitude Tclip, the magnitudes of those of the coefficients having a magnitude exceeding Tclip to produce clipped coefficients; and

00262986

producing modified coefficients Ci' values dependent on a scaling factor and the data to be embedded, and the scaling factor is calculated using the said clipped coefficients and the coefficients Ci of magnitude less than Tclip.

- 45. (Currently Amended) A computer program product <u>embodied in a computer</u> readable medium arranged to carry out the method of 32, when run on a computer.
- 46. (Currently Amended) Apparatus for embedding data in <u>an information signal</u> representing material, <u>said apparatus</u> comprising:

a transformer for producing transform coefficients Ci of the material, information signal; a comparator for comparing the magnitudes of the coefficients with a threshold value T; and

a combiner for producing, from the coefficients Ci and the said data, modified coefficient values Ci' which are modified by respective information symbols of a pseudo random symbol sequence modulated by the said data to be embedded,

wherein the combiner does not use coefficients of magnitude greater than the said threshold T and does not use the corresponding information symbols, the value of said threshold T being set to reduce a likelihood of any coefficient having a dominant effect on the correlation of the pseudo random symbol sequence and the information signal in which the data has been embedded.

47. (Original) Apparatus according to claim 46, whereinthe combiner is arranged to produce modified coefficients Ci'= Ci + α.Pi

where α Pi is an information symbol modulated by the data to be embedded, α being a scaling factor.

- 48. (Original) Apparatus according to claim 47, wherein α is dependent on the data.
- 49. (Original) Apparatus according to claim 47, whereinα is of fixed value.
- 50. (Original) Apparatus according to claim 46, wherein the combiner is arranged to produce coefficients $Ci' = Ci + \alpha_i Ri$ where Ri is an information symbol Pi modulated by the data, and α is a scaling factor.
- 51. (Currently Amended) Apparatus according to claim 50, said apparatus further comprising:

a pseudo random sequence generator and a modulator for modulating the pseudo random sequence with the said data.

52. (Currently Amended) Apparatus according to claim 46, wherein the said transformer is a wavelet transformer.

- 53. (Currently Amended) Apparatus according to claim 46, wherein the said transformer produces a spatial frequency transform of the said material information signal.
- 54. (Currently Amended) Apparatus for detecting data embedded in <u>an information</u>

 <u>signal representing material</u>, the detecting apparatus comprising:

an input for receiving transform coefficients of the material an information signal;
a comparator for comparing the magnitudes of the received coefficients with a threshold
T; and

a correlator for correlating the said coefficients with respective symbols of a pseudo random symbol sequence to detect the said data,

wherein the correlation does not use coefficients of magnitude greater than the said threshold T and the corresponding symbols of the pseudo random symbol sequence.

- 55. (Currently Amended) Apparatus according to claim 54, further comprising:

 a data remover for removing data from the receiving coefficients, the remover omitting
 coefficients of magnitude greater than the said threshold T.
- 56. (Currently Amended) Apparatus for detecting data embedded in <u>an information</u> signal representing material, said apparatus comprising[[;]]:

an input for receiving transform coefficients Ci' of the material information signal;
a comparator for comparing the magnitudes of the received coefficients with a threshold
Tclip;

a clipper for clipping, to a magnitude Tclip, the magnitude of coefficients of magnitude greater than the said threshold T; and

a correlator for correlating the clipped and unclipped coefficients with a pseudo random symbol sequence to detect data embedded in the material information signal.

- 57. (Currently Amended) Apparatus according to claim 56, further comprising: a remover for removing data from the clipped and unclipped coefficients.
- 58. (Currently Amended) Apparatus for embedding data in <u>an information signal</u> representing material, the apparatus comprising:

an input for receiving transform coefficients Ci representing the material information signal;

a comparator for comparing the magnitudes of the said transform coefficients with a threshold Tclip;

a clipper for clipping, to the magnitude Tclip, the magnitudes of those of the coefficients having a magnitude exceeding Tclip; and

a processor for producing modified coefficients Ci' values dependent on a scaling factor and the data to be embedded, and the scaling factor is calculated using the said clipped coefficients and the coefficients Ci of magnitude less than Tclip.

59. (Currently Amended) A system including <u>an</u> embedding apparatus, <u>said system</u> comprising:

a transformer for producing transform coefficients Ci of the an information signal representing material,

a comparator for comparing the magnitudes of the coefficients with a threshold value T, and

a combiner for producing, from the coefficients Ci and the said data, modified coefficient values Ci' which are modified by respective information symbols of a pseudo random symbol sequence modulated by the said data to be embedded, wherein the combiner does not use coefficients of magnitude greater than the said threshold T and does not use the corresponding information symbols; and detecting apparatus comprising:

an input for receiving transform coefficients of the material;

a comparator for comparing the magnitudes of the received coefficients with a threshold T; and

a correlator for correlating the said coefficients with respective symbols of a pseudo random symbol sequence to detect the said data, wherein the correlation does not use coefficients of magnitude greater than the said threshold T and the corresponding symbols of the pseudo random symbol sequence.

60. (Currently Amended) A method according to claim 32, wherein the said data comprises a UMID Unique Material Identifier.

- 61. (Currently Amended) A method according to claim 32, wherein the said material comprises video material
- 62. (Currently Amended) A method according to claim 32, wherein the said material comprises audio material.
- 63. (Currently Amended) A computer program product embodied in a computer readable medium arranged to carry out the method of elaim 4 claim 67 when run on a computer.
- 64. (Currently Amended) A computer program product <u>embodied in a computer</u> readable medium arranged to carry out the method of claim 39 when rim on a computer.
- 65. (Currently Amended) A computer program product <u>embodied in a computer</u> readable medium arranged to carry out the method of claim 41 when run on a computer.
- 66. (Currently Amended) A computer program product embodied in a computer readable medium arranged to carry out the method of claim 44 when run on a computer.
- 67. (New) A method of embedding data in an information signal representing material, the method comprising the steps of:

producing transform coefficients C_i representing a transform of the information signal; producing a pseudo random symbol stream having L symbols P_i, the pseudo random symbol stream comprising symbol values of +1 or -1;

calculating a correlation value $S = \sum C_i * P_i$ for i = 1 to L; and

calculating modified coefficient values $C_i' = \text{Ci} + \alpha * \text{Pi}$, where α is calculated dependent on the value of S being positive or negative to identify a corresponding binary value of the data symbol being embedded.

68. (New) An apparatus for embedding data in an information signal representing material, the apparatus comprising:

a transformer for producing transform coefficients C_i representing a transform of the information signal;

a generator for producing a pseudo random symbol stream having L symbols P_i, the pseudo random symbol stream comprising symbol values of +1 or -1;

an input for receiving symbols of the data to be embedded; and

a data embedder arranged to calculate a correlation value $S = \sum C_i * P_i$ for i = l to L; and

to calculate modified coefficient values $C_i' = \text{Ci} + \alpha * \text{Pi}$, where α is calculated dependent on the value of S being positive or negative to identify a corresponding binary value of the data symbol being embedded.